



70th ANNUAL DGA AWARDS 2017 COMMERCIALS ENTRY FORM

October 2017

Dear DGA Director Member,

The DGA Awards celebrates outstanding directorial achievement and we welcome your entry. Here are the Awards guidelines and entry form for **Outstanding Directorial Achievement in Commercials**.

1. **Director Eligibility:** Entries must be directed by a DGA member under a DGA Agreement. A director may enter one or more commercials in this category. Entries are accepted only from the director of the program.
2. **Eligibility:** Only Commercials that have originally aired on television or the Internet during the period of January 1, 2017 through December 31, 2017 are eligible. The DGA Commercial Award will include all entries directed by members under a DGA Agreement. Foreign commercials and commercials produced for the Internet and other forms of new media, made under a DGA Agreement, are eligible.
3. **Length:** The total length of the entry submission must not exceed three minutes of principal photography (this does not include the 5 seconds of pre-roll in addition to bars and tone).
4. **Credit:** The director must have exercised all traditional directorial functions in connection with original photography.
5. **Entry Requirements:**
 - All entries must be on a DVD or digital file in 16:9 high definition format and include 5 seconds of pre-roll in addition to bars and tone. The submission may be one commercial or multiple commercials, as long as the additional commercials are not versions or lifts of the first commercial submitted. Commercials may not be re-edited for jury consideration and "director's cuts" are not eligible if they were not the version that was first distributed.
 - All entries must be accompanied by each Commercial's corresponding DGA Commercial Project Listing Form (CPLF).
 - All entries must be received in the Awards office by **6:00 P.M. PST, FRIDAY, DECEMBER 1, 2017.**
6. **Judging Process:** Commercials entries will be viewed by a Director-Member Nomination Panel which votes by secret ballot. The five entries that receive the highest number of votes will be announced as the 2017 DGA Commercials Nominees. These five will then be viewed by a Director-Member Blue Ribbon Panel that will, by secret ballot, select the winner of the 2017 DGA Commercials Award. The winner will be announced at the **70th Annual DGA Awards Dinner on Saturday, February 3, 2018.**

Please mail or email the completed and signed form to Awards@dga.org. A confirmation e-mail will be sent upon receipt of the entry form.

Should you have any questions, please contact the Awards Administrator Elisabeth Jones in the DGA Awards Office at (310) 289-2038 or by e-mail at Awards@dga.org.

Sincerely,

Thomas Schlamme
President

2017 DGA DIRECTOR TELEVISION ENTRY FORM

For Television Category: Commercials

Please fill out ALL INFORMATION that pertains to your entry. Correct entry information is the responsibility of the entrant. The DGA is not liable for incorrect ballot listings that are the result of incorrect information on the entry form. Please use proper casing. **Entry Forms will not be accepted on harddrives. Please mail or email the completed and signed form to Awards@dga.org. A confirmation e-mail will be sent upon receipt of the entry form.**

1. Commercial Title: _____ Product Name: _____ Length: _____
Production Company: _____ Contact Name: _____
Phone Number: _____ E-mail: _____
Agency: _____ Contact Name: _____
Phone Number: _____ E-mail: _____
Date First Distributed: _____ Client: _____
Unit Production Manager(s): _____
First Assistant Director(s): _____
Second Assistant Director(s): _____
Second Second Assistant Director(s) or Additional Second Assistant Director: _____

2. Commercial Title: _____ Product Name: _____ Length: _____
Production Company: _____ Contact Name: _____
Phone Number: _____ E-mail: _____
Agency: _____ Contact Name: _____
Phone Number: _____ E-mail: _____
Date First Distributed: _____ Client: _____
Unit Production Manager(s): _____
First Assistant Director(s): _____
Second Assistant Director(s): _____
Second Second Assistant Director(s) or Additional Second Assistant Director: _____

3. Commercial Title: _____ Product Name: _____ Length: _____
Production Company: _____ Contact Name: _____
Phone Number: _____ E-mail: _____
Agency: _____ Contact Name: _____
Phone Number: _____ E-mail: _____
Date First Distributed: _____ Client: _____
Unit Production Manager(s): _____
First Assistant Director(s): _____
Second Assistant Director(s): _____
Second Second Assistant Director(s) or Additional Second Assistant Director: _____

Awards Contact Name: _____ E-mail Address: _____ Phone Number: _____
Address: _____ City, State, Zip: _____

PLEASE NOTE: EACH COMMERCIAL MUST HAVE A DGA COMMERCIAL PROJECT LISTING FORM (CPLF) SUBMITTED WITH THIS ENTRY FORM.

DGA Director Name: _____ Member Number: _____
Contact Phone Number: _____ E-mail Address: _____

I certify that the above program was made under a DGA Agreement and I understand that if the above information is incorrect, the entry may be deemed ineligible.

DGA Director Signature: _____ Date: _____

Please check the box and provide the contact name and mailing address if you would like the DVD/hard drive returned following DGA Awards (NOTE: The DVD/hard drive will be destroyed if the box is not checked):

Contact Name: _____

Address: _____ City, State, Zip: _____

DEADLINE FOR RECEIPT - FRIDAY, DECEMBER 1, 2017

Entry Forms will not be accepted on harddrives and must be submitted via mail or email.

RETURN TO: DGA Awards Office, 7920 Sunset Blvd., Los Angeles, CA 90046 • (310) 289-2038 phone • Awards@dga.org email

DGA Awards Office Use Only — Below This Line

SE _____ V1 _____ V2 _____ CPLF _____ BL _____ DS _____ M _____