



## It's YOUR film.

The Directors Guild of America is a powerful force that can help you realize your vision regardless of budget.

Find out what the DGA is all about.





## GREETINGS FROM DGA PRESIDENT LESLI LINKA GLATTER

Dear Filmmaker:

These past few years have been a whirlwind that have left indelible changes on the world, not to mention the independent filmmaking community. Historically, independent films were those that were produced outside of the studio system. But in our current ever-changing landscape, with streaming services, day, and date releases, and shifting distribution models, independent filmmaking is transforming, which means it has never been more important to preserve the independent spirit, regardless of where your films are seen and released.

So, here we are! You've made a movie that has garnered attention, that's fantastic and I sincerely congratulate you on taking a huge step down this amazing path. If you're lucky, your film is playing at a film festival, maybe you've even secured a distribution deal. In an ideal situation, you've handled every creative choice from pre-production through post, and now that your film is out there, it's time to learn about what's next, beyond this project.

Many filmmakers in the Indie film community think your film has to be of a certain budget level or released in a certain way to consider joining the DGA and to qualify for the protections and benefits of membership. But the good news is that is simply not true! The DGA is a home for all filmmakers. The DGA is not a bronze monolith on Sunset Blvd. or building on W. 57th Street, but truly a community of filmmakers who have banded together to say in one voice that a Director's vision is paramount, as we collectively fight for advances in creative rights, residuals and diversity throughout our industry.

Since our founding in 1936 by a small band of committed feature directors, being a director meant that to succeed you were ultimately responsible for everything that happened on your film and in exchange, you were entitled to certain rights. Whether your project was large or small, a genre picture, a personal story, or a blockbuster — if you were willing to take on all of the challenges of bringing your vision to the screen, and hired by a signatory company, you became a member of a very special community — a community that the DGA was established to protect and promote.

For more than 87 years, the DGA has stood behind those ideals and built a reputation for fighting on behalf of all our members. This now includes our independent film director members for whom the DGA pioneered contracts designed specifically for low-budget films. These contracts

are continually being revised to meet new needs as they emerge — making it possible for every director to make their film a DGA film, regardless of the budget. The Guild draws strength from this arrangement as well. The fresh perspectives, diverse voices, energy, and talent of new members are indispensable to the vitality and growth of our organization.

We support our members working in this arena by protecting their rights, as well as providing them with the flexibility to do projects they are passionate about. The Guild's Independent Directors Committees are a concrete embodiment of this commitment. These Committees, based in New York and in Los Angeles, host regular gatherings for independent and low-budget directors who are Guild members, as well as outreach activities for those who have not yet joined. The Committees have also established the Director's Finder Screening Series, which regularly showcases unreleased independent films directed by DGA members.

In addition, the Guild has ongoing partnerships with independent film organizations and is a sponsor and active participant in many festivals and events, including the Sundance Film Festival and its Directors Lab, Slamdance Film Festival, Outfest, SXSW, Film Independent, LA Asian Pacific Film Festival, Pan-African Film Festival, and Urbanworld.

I hope this brochure will give you some insight into why becoming a DGA member is the right move for you. In addition to the tangible creative and economic advantages DGA membership provides, it is important to remember that the Directors Guild has been, and continues to be, the home for all filmmakers -- so come inside and join us.

All the Very Best,

Lesli Linka Glatter

President

Directors Guild of America

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"As the traditional structures of television and film production evolve, it's more important than ever for directors to know their creative rights. At every stage of production, the DGA is there when you need them most, to make sure you and your work are protected."

## WHAT IS THE DGA?

In 1936, a small group of outstanding filmmakers, hoping to achieve proper recognition and creative freedom for directors, created the Screen Directors' Guild (the forerunner of today's Directors Guild of America). These founding members realized that only through unity and organization could they attain the bargaining power needed to establish basic economic and creative standards for all directors.

Since its establishment, the Guild has won numerous protections that enhance the economic and creative lives of our members on a daily basis — benefits such as the right to a Director's Cut, fixed time periods for post-production, guaranteed compensation, residuals and health and pension benefits.

Throughout its history, the Guild has campaigned for legislation to protect the Director's original theatrical presentation from alterations, vigorously pursued collections owed to its members from studio and production company bankruptcies.

As a member of the DGA, you are guaranteed certain benefits. These benefits fall into several broad categories: creative rights, residuals, pension and health coverage, contractual and legal protection, seminars and membership in a creative community of filmmakers.

# THE BENEFITS OF DGA MEMBERSHIP

## **CREATIVE RIGHTS**

Under DGA contracts, you are guaranteed the right to be actively involved in all aspects of the filmmaking process. This includes everything from selecting your First AD to being afforded a designated period of time to cut your picture without interference and the right to deliver your Director's Cut to the producer. For instance: Did you know that as a DGA director you cannot be terminated once you have completed principal photography?

## PENSION AND HEALTH PLANS

The DGA Pension and Health Plans are among the very best available anywhere. Once you become eligible by achieving the requisite minimum earnings each year, you are able to provide high-quality health protection for yourself and your loved ones, and also build toward your future retirement.

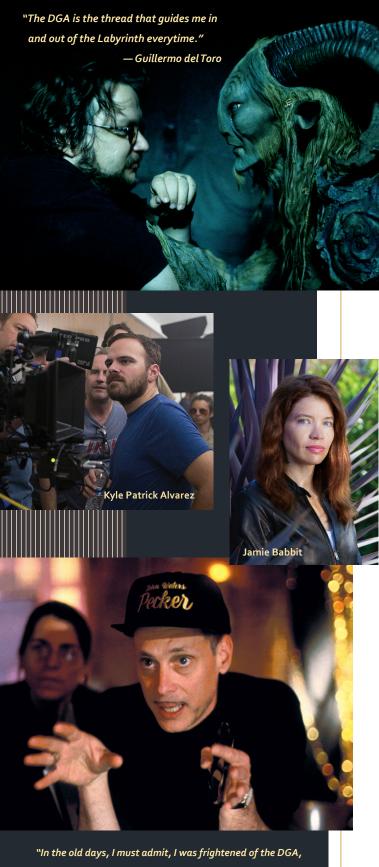
# CONTRACTUAL AND LEGAL PROTECTION

DGA contracts guarantee members certain basic rights in regard to compensation, working conditions and creative rights. The Guild staff assists members in resolving disputes with employers over these and other matters. Claims may arise under the Guild's collective bargaining agreements, the member's personal services agreements or state and federal law. Most often, Guild field representatives, executives or other Guild departments are able to settle disputes by giving advice to





Karyn Kusam



"In the old days, I must admit, I was frightened of the DGA, because I was frightened of all unions. Today, I have no interest in making a non-union movie. The best technicians are all in the unions. I joined with Cry Baby and have certainly been very enthusiastic ever since."

— John Waters

members and/or discussing the problem with employers. If these avenues do not lead to a solution, a member's dispute may be referred to the DGA's Legal Department or to outside counsel who will, if necessary, take the claim to arbitration, enforce an arbitrator's award in court or, on rare occasions, take the claim directly to court. Members receive free representation from attorneys with a great deal of knowledge and experience, and can often avoid the expense and delay of personal litigation.

## **RESIDUALS**

DGA contracts also protect your right to share in the revenues generated from the sale and distribution of your work beyond its initial release platform. These revenues are called residuals, and they are paid to DGA directors following a film's theatrical run for its subsequent exploitation in other markets. Residuals represent significant income for DGA filmmakers and are one of the greatest financial advantages of being a DGA member.

Residuals aren't based on a film's profitability. Rather, they are based on the distributor's gross revenue for video-ondemand, pay television, pay-per-view, basic cable, new media and free television; and on the employer's gross for DVDs, blu-rays and digital downloads.

The DGA's Residuals Department monitors industry compliance with the reuse provisions of the DGA's negotiated agreements. Annually, members receive more than \$350 million from reuse of their work. Residuals collections have totaled well over \$3.5 billion since 2005. Additional millions are collected internationally through the Guild's Foreign Levies Program and our agreements with collection societies around the world.

The DGA aggressively enforces these agreements worldwide with computerized policing systems, various audit programs and claims mechanisms which target distributors who fail to meet their obligations under the bargaining agreements. When necessary, the Guild will, on behalf of members, bring claims to arbitration, and represent members' residuals interests related to bankruptcy filings and library acquisitions. By working with the Guild, even productions with the lowest budgets have been able to meet residuals obligations. For further information, and help in answering any questions about residuals, contact the Residuals Department.

# DIRECTOR'S FINDER SCREENING SERIES

Since December 1998, the DGA has been screening independent films made under DGA agreements that do not currently have a U.S. distributor or previous TV or home video distribution. Designated the *Director's Finder Screening Series*, the project is the brainchild of the Independent Directors Committee.

The films are chosen on a "first-come, first-served" basis, as long as all qualifications are met, and screened in the DGA theaters in Los Angeles and New York City at no cost to the filmmaker. The Guild announces each screening to our membership via the DGA Monthly and sends invitations to potential distributors.

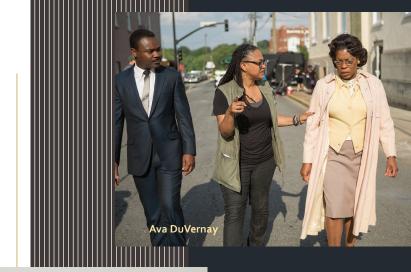
Since the *Director's Finder Screening Series* was initiated, the Guild has screened over 200 independent films. Of those films, more than half have gone on to secure distribution that otherwise may not have. A number of participating filmmakers have directly acknowledged the *Director's Finder Screening Series* as providing the key screening which eventually led to their films being picked up.

# A CREATIVE COMMUNITY OF FILMMAKERS

As part of an active and informed membership, Guild members have regular and frequent opportunities to meet one another, network and share experiences, information and knowledge. These opportunities are not just director to director, but alongside fellow Guild members, including assistant directors and unit production managers.

The DGA hosts numerous seminars, workshops and cultural events each year via our various Committees, Councils and Special Projects Department. These have included: workshops on digital filmmaking, music licensing, casting, production scheduling and budgeting, visual effects/pre-visualization work and working with actors; seminars on independent filmmaking; special film screenings and tributes/retrospectives of the work of renowned directors. These programs are designed to heighten the profile of directors and their teams within the industry, help our members stay abreast of the latest trends in the art and craft of filmmaking and allow them to add new skills or brush up on old ones.

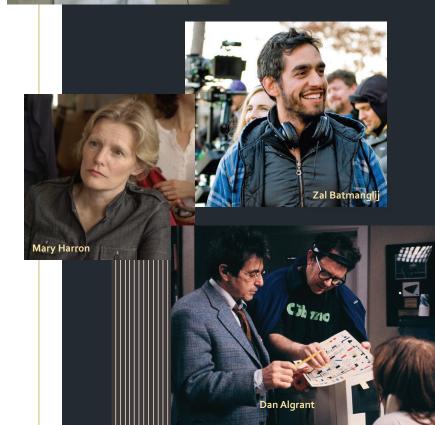
Directors Valerie Faris and Jonathan Dayton emphasize the critical importance of the DGA when it comes to protecting the creative rights of independent filmmakers. "As the traditional structures of television and film production evolve, it's more important than ever for directors to know their creative rights. At every stage of production, the DGA is there when you need them most, to make sure you and your work are protected." They further note that the DGA's *Creative Rights Handbook* is a particularly good resource for filmmakers: "Look up the Creative Rights checklists on <a href="www.dga.org">www.dga.org</a>. As they say, 'Use them or lose them!""





"As far as the Low Budget
Agreement goes, if you call
as soon as you start thinking
about a project the Guild
will bend over backward to
make it happen. There are
also protections the Guild can
provide that an independent
filmmaker really can't
generate. I would encourage
any independent filmmakers
out there who are not Guild
members to explore what
being in the DGA means and
what it can provide for them."

— Steven Soderbergh

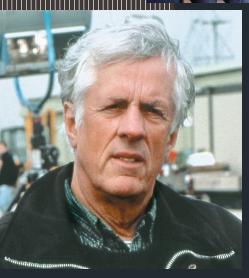




"Many independents, like myself, work in isolation and are not accustomed to being part of a large group. Before I joined the Guild, I felt like I was floating on a raft all by myself, surrounded by sharks. It's hard to see, particularily as a young filmmaker, that the Guild has been dealing with directors' concerns for many years and can help pull you off that raft and onto the boat."

— Charles Burnett





"What comes to mind is, 'all things great and

small...' that's what the DGA is all about."

— Michael Apted, IDC Co-Founder

# HOW THE DGA IS ADDRESSING THE CONCERNS OF THE INDEPENDENT FILM COMMUNITY TODAY

## What is the DGA's Low Budget Agreement?

In response to the changing economics of low-budget filmmaking, the Directors Guild of America regularly reviews and updates our Low Budget Agreement (LBA). The DGA's LBA covers narrative and documentary films intended for theatrical or home video/DVD/new media (including SVOD, AVOD, EST) release with budgets of up to \$11 million. The Agreement is structured in four levels:

- Level 1: Films produced for up to \$1,100,000;
- Level 2: Films with budgets greater than \$1,100,000 and less than \$2,600,000;
- Level 3: Films made for more than \$2,600,000 but less than \$3,750,000; and
- Level 4: Films made for more than \$3,750,000 but less than \$11,000,000.

This Agreement clearly defines how a film will be categorized for residual payment purposes before production even starts. This is important because it has become increasingly difficult for an independent producer to determine what the primary release platform — theatrical, home video/DVD/new media, etc. — will be for a particular film until it is completed and screened for potential distributors.

The DGA's LBA is incredibly flexible, specifically at the lowest tiers, allowing producers the opportunity to work with the Guild and new talent to join the membership. It is a realistic option for films of any budget.

Another advantage of working under a DGA Agreement is the talented DGA UPMs and ADs who can help you bring your project in on time and under budget. And we have DGA members local to shooting locations around the world who will not only save you money on travel and accommodations but will also help you qualify for regional tax incentives.

## How Does the DGA Support Independent Distribution and New Media?

As filmmakers face unprecedented challenges in terms of being recognized in a crowded marketplace, the Guild also provides a crucial forum through which our members can stay informed about evolving strategies to finance, distribute, brand and finally protect their work in the digital age. The Guild is actively signing new media agreements that take into consideration the economics of digital production while safeguarding our members' interest in residuals as these projects migrate to other markets.

## FREQUENTLY ASKED QUESTIONS

## How do I join the DGA?

As a director, you must either be hired by a signatory company to direct a project or develop a feature length project and make your company/project signatory. On a very select, case-by-case basis, a director who has directed feature films that have bona fide theatrical releases in the United States and have received significant critical acclaim and/or commercial success may be invited to join.

#### How much is initiation?

The initiation fee for directors joining on low-budget (under \$11 million) narrative and documentary features is \$3,500, which can be payable in installments over time. The high-budget initiation fee is \$11,978 (updated annually on July 1). If you join as a low-budget director, you simply pay the additional \$8,478 when you do a high-budget project.

#### How much are dues?

Guild dues are based on DGA earnings. Basic dues are \$50 per quarter, which is credited against the member's obligation to pay one and one-half percent (1 1/2%) of his or her gross earnings. Additionally, each Guild member pays dues on one percent (1%) of total residuals he or she receives.

If I am a member of the DGA and want to make a low-budget or no-budget feature, documentary or new media project, does it have to be covered under a DGA contract?

Yes.

#### Do I have to hire a full DGA staff?

The DGA will consider reduced staffing on a case-by-case basis, but you must contact the Guild to discuss this issue before you start production.

#### What are the pay rates?

The minimum salaries for directors and their teams are budget-dependent. Under the Guild's Low Budget Agreement, these minimums are percentages of the "scale" rates in the DGA Basic Agreement governing higher budget films and television productions.

Other waivers of basic minimums apply to each budget level. Please see the DGA website for a complete copy of the Low Budget Agreement and for Rate Cards with percentages of scale conveniently calculated for each budget level: <a href="https://www.dga.org/contracts">www.dga.org/contracts</a>.

LEVEL	BUDGET CAPS	DIRECTOR SALARY	AD and UPM SALARIES
Level 1a	\$0-\$500,000	Negotiable	Negotiable
Level 1b	\$500,000 - \$1,100,000	Negotiable	33% of scale
Level 2	\$1,100,000 - \$2,600,000	Negotiable	50% of scale
Level 3	\$2,600,000 - \$3,750,000	\$75,000	60% of scale
Level 4a	\$3,750,000 - \$5,500,000	75% of scale*	70% of scale*
Level 4b	\$5,500,000 - \$8,500,000	75% of scale	80% of scale
Level 4c	\$8,500,000 - \$11,000,000	90% of scale	90% of scale

<sup>\*</sup>The Guild will consider waivers of the minimum salary for Directors making their first feature length film.

# If I am a director member living outside the U.S., is it possible for my feature films shot outside the U.S. to be covered under a DGA agreement?

Yes. The Guild has developed an international agreement specifically designed to address the needs of directors living and working outside the United States and/or who are citizens of other countries. Please contact DGA staff for more information.

## Who can I contact for more information?

Filmmakers or employers who would like more information on the benefits of Guild membership and working under the DGA's Low Budget Agreement should contact:

Jennifer Peat in LA: 310-289-2189 Mary Hatch in NY: 212-258-0801









The DGA Independent Directors Committees
— the IDC (based in Los Angeles and
established in 1998), and the IDC East
(based in New York and created in 2002) —
are composed of director members actively
working in independent film who seek to:

- Help the Guild develop policies, programs and activities that better serve the needs of DGA members who work in the independent and low-budget film arenas.
- Reach out to independent film directors who are not yet members of the Guild to raise their awareness of the benefits of DGA membership.
- Educate independent film producers about the DGA's low-budget agreements and encourage their active use.

## **IDC Members**

Kyle Patrick Alvarez
Jamie Babbit
Sean Baker
Zal Batmanglij
Charles Burnett
Mike Cahill
Patricia Cardoso
Jonathan Dayton
JD Dillard
Nisha Ganatra
Alfonso Gómez-Rejón

Valerie Faris
Barry Jenkins
Miranda July
Karyn Kusama
Carlos López Estrada
Meera Menon
Mike Mills
James Ponsoldt
Jason Reitman
Justin Simien

## **IDC** East Members

Darren Aronofsky
Ratesh Batra
Anna Boden
Neil Burger
Raymond DeFelitta
Griffin Dunne
Alex Gibney
Rashaad Ernesto Green
Mary Harron
Marielle Heller
Mary Lambert

Kasi Lemmons
Alison MacLean
Joshua Marston
Jim McKay
Mira Nair
Dee Rees
Nancy Savoca
Steven Soderbergh
Shari Springer Berman
Rosemarie Troche

"Personal filmmaking will always be vulnerable. As the landscape changes and the options drop from few to less, it becomes easier to consider settling when it comes to your directorial rights. Don't be bullied. Independent doesn't mean you have to stand alone."

— Jason Reitman

