





The Honorable Mitch McConnell Majority Leader, U.S. Senate Washington, DC 20510

The Honorable Charles Schumer Democratic Leader, U.S. Senate Washington, DC 20510 The Honorable Nancy Pelosi Speaker, U.S. House of Representatives Washington, DC 20515

The Honorable Kevin McCarthy Republican Leader, U.S. House of Representatives Washington, DC 20515

October 16, 2020

Dear Leader McConnell, Speaker Pelosi, Leader Schumer, and Leader McCarthy:

Thank you for your leadership at this challenging time for our country. As you consider forthcoming COVID-19 relief legislation, we ask you to prioritize assistance for the hardest-hit industries, like our country's beloved movie theaters.

No doubt you are hearing from many, many businesses that need relief. Movie theaters are in dire straits, and we urge you to help businesses that have suffered the steepest revenue drops due to the pandemic. Absent a solution designed for their circumstances, theaters may not survive the impact of the pandemic.

The pandemic has been a devastating financial blow to cinemas. 93% of movie theater companies had over 75% in losses in the second quarter of 2020. If the status quo continues, 69% of small and mid-sized movie theater companies will be forced to file for bankruptcy or to close permanently, and 66% of theater jobs will be lost. Our country cannot afford to lose the social, economic, and cultural value that theaters provide.

The moviegoing experience is central to American life. 268 million people in North America went to the movies last year to laugh, cry, dream, and be moved together. Theaters are great unifiers where our nation's most talented storytellers showcase their cinematic accomplishments. Every aspiring filmmaker, actor, and producer dreams of bringing their art to the silver screen, an irreplaceable experience that represents the pinnacle of filmmaking achievement.

As well as their critical cultural impact, theaters are economic force multipliers. In addition to the 150,000 employees working in cinemas nationwide, the industry supports millions of jobs in movie production and distribution, and countless others in surrounding restaurants and retailers that rely on theaters for foot traffic. Movie theaters are also leaders in employing underrepresented groups, including people with disabilities, senior citizens, and first-time job holders. Cinemas are an essential industry that represent the best that American talent and creativity have to offer. But now we fear for their future.

Theaters need specific relief targeted to their circumstances. We urge you to come together on bipartisan solutions that provide this relief. These solutions would fulfill Congress's intent in helping severely distressed sectors of the economy and ensure that our resources are focused on the industries that need them the most.

Please fight for our country's beloved and essential cinemas by including relief for them in any forthcoming COVID-19 legislation. Thank you for your leadership and for considering this request.

## Sincerely,

**Charles Rivkin** 

Chairman & CEO

MPA

**Thomas Schlamme** 

President

DGA

**Russ Hollander** 

National Executive Director

DGA

John Fithian

President & CEO

NATO

- 1		
J.J. Abrams	Alma Har'el	Seth Rogen
Adewale Akinnuoye-Agbaje	Albert Hughes	Joachim Rønning
Agustin Almodóvar	Allen Hughes	Michael R. Roskam
Pedro Almodóvar	Ron Howard	David O. Russell
Wes Anderson	Alejandro Gonzalez Iñárritu	Anthony Russo
Judd Apatow	Barry Jenkins	Joe Russo
Jon Avnet	Patty Jenkins	Paul Schrader
Sean Baker	Rian Johnson	Ridley Scott
Noah Baumbach	Miranda July	Martin Scorsese
Michael Bay	Nicole Kassell	Peter Segal
Susanne Bier	Harald Kloser	M. Night Shyamalan
Brad Bird	Joseph Kosinski	Scott C. Silver
Barbara Broccoli	Jon Landau	Zack Snyder
James Cameron	Francis Lawrence	Steven Soderbergh
Antonio Campos	Mimi Leder	Joey Soloway
Damien Chazelle	Ang Lee	Marc Sondheimer
Jon M. Chu	Rob Letterman	Steven Spielberg
Sofia Coppola	Shawn Levy	Sylvester Stallone
Alfonso Cuarón	Richard Linklater	David E. Talbert
Lee Daniels	George Lucas	Betty Thomas
Dean Devlin	Chady Eli Mattar	Emma Thomas
Pete Docter	Melissa McCarthy	Liesl Tommy
Clint Eastwood	James Mangold	Lee Unkrich
Ralph Eggleston	Michael Mann	Denis Villeneuve
Roland Emmerich	Sam Mendes	Taika Waititi
Andrew Erwin	Adam McKay	James Wan
Jon Erwin	Steve McQueen	Lulu Wang
William Eubank	Ted Melfi	Tobias Weber
Ben Falcone	Reed Morano	D.B. Weiss
Paul Feig	Jim Morris	Chris Weitz
Shana Feste	Mark Nielson	Paul Weitz
Anna Foerster	Becky Nieman	Michael G. Wilson
Marc Forster	Christopher Nolan	Renee Wolfe
Scott Frank	Jordan Peele	Edgar Wright
Cary Joji Fukunaga	Todd Phillips	Joe Wright
Greta Gerwig	Ivan Reitman	Cathy Yan
Evan Goldberg	Jason Reitman	David Yates
Paul Greengrass	Guy Ritchie	Craig Zobel
Leslie Greif	Jonas Rivera	
Luca Guadagnino	Jay Roach	
Catherine Hardwicke	Robert Rodriguez	